

The next big thing?

Chiral Systems

Chiral Systems is a flexible, intuitive dental practice management system, which has recently been certified for NHS EDI submissions and orthodontic assessments

The software was born as a response to a market demand for a niche, innovative product that would cater for the next generation of clinical entrepreneurs. As a result, Chiral Systems is easy to learn and use, is priced competitively and allows for integration with new technologies that are vital in today's market. In an industry where the focus has traditionally been on delivering excellent clinical and patient care, with little or no financial discipline, practice owners are becoming increasingly aware of their business' financial performance; therefore implementing high-tech systems that provide the necessary tools for business owners to run an efficient and cost effective business, are key in today's fast changing market.

Affordable

Running a dental practice that delivers a very high standard of patient care, can be financially demanding. Fortunately, the team behind Chiral Systems understands the daily challenges principals are facing and have strived to address them. In order to ease the financial burden of implementing practice management software, unlike similar systems in the sector, Chiral Systems has no hidden costs or chargeable add-on modules, offering transparent payment terms for both software and hardware (all from one source, no third party involved). Finance is also available, if spread payments are preferred.

Another area where practices can reduce costs by implementing Chiral Systems, is the SMS and telephony integration. Unlike other suppliers, we are looking at the number of recalls and reminders a practice should send in a year, in order to increase their diary density; hence we have implemented our own SMS gateway with a fixed licence allowing for unlimited texts, based on the number of active patients. Regarding telephony integration, the cost savings could be huge by using a professional VOIP Private Branch Exchange (PBX) built right into the system, as phone line rental and cost of calls is kept to a minimum.

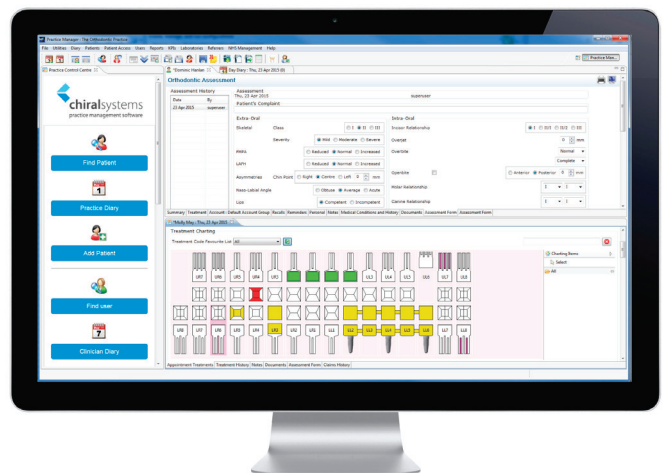
The use of Open Office within the system to provide the patient document templating framework, reduces the licensing costs to zero, compared to hundreds of pounds in other systems.

Unique business framework

Unlike most commercial organisations, practice owners are usually hindered by having low human and financial resources, but in choosing Chiral Systems, they can be on top of their business management, as Chiral Systems provides the framework and the tools necessary to achieve their business and financial goals. Chiral Systems' collaboration with an accountancy firm specialising in financial advice to dentists, has resulted in the development of a number of unique key performance indicators and financial reports any professional business manager would find essential. The ability to create reports covering the fundamentals for good practice management is flexible, as layout and appearance of each report is totally definable by the practice; reports are defined in a standard format enabling the practice to easily change the look of any report, as required, allowing for easy and accurate tracking of income within the practice.

On the go

The mass global migration of internet users from desktop PCs to mobile devices is changing the way that practices are currently run. Providers and patients both expect information to be available and updated in real-time, not 'when you get back to the practice'. That is why Chiral Systems will soon be releasing secure mobile applications that will allow for complete diary access, as well as patient notes,



history, images and chart. Changes to the diary will be notified instantly, which will put the user in full control of their diary management and take the patient experience to the next level.

Great security

Chiral Systems takes security threats very seriously and has ensured that all the data is encrypted and stored on a client server within the practice, with no other programs and information running on it. This data is then backed up remotely, securely and hassle free by trained professionals, thus not only freeing up the dental staff to get on with their clinical work, but also avoiding any data loss or corruption.

Chiral Systems is becoming the system of choice for more and more dental practices, due to its cutting edge technology that enhances the way dentists work and the personal customer support, delivered by a highly enthusiastic and committed team who are there to provide not only technical support, but also business and marketing support based on the practice's vision and needs.

Chiral Systems
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